

Social Media Policy

Purpose of Policy:

Social Media is defined as any web application, site or account created and maintained by the Pulaski Public Library which facilitates an environment for library staff and library users to share opinions and information about library-related subjects or issues. The Pulaski Public Library recognizes and respects differences in opinion. The library makes use of these tools to reach out and be more easily accessible to current and potential library users. Social media allows the library to meet users where they are, and give staff and public a convenient way to interact and share information, ideas, and opinions on a range of topics related to the library's mission, collections and services.

Policy:

The Pulaski Public Library regards online social media in the same way as its other information resources in accordance with its mission of serving the communities needs for learning, literacy and community connections. As with more traditional resources, the Library does not act in place of or in the absence of a parent. The library is not responsible for enforcing any restrictions which a parent or guardian may place on a minor's use of this resource.

Users are reminded that ignorance of the law is not an excuse. Use of library social media is conditional on the user's agreement to observe this policy. By continuing to use the application, the user indicates agreement to all requirements of this policy. Comments, posts and messages are welcome on the Pulaski Public Library's social media sites provided they do not contain:

- Obscene or racist contact
- Personal attacks, insults or threatening language
- Potentially libelous statements

- Plagiarized material
- Private, personal information published without consent
- Comments totally unrelated to the content of the forum
- Hyperlinks to material that is not directly related to the discussion
- Commercial promotions or spam

All social media sites affiliated with the library may be regularly screened by library employees. All postings which contain any of the above will be immediately removed and the poster barred from posting any subsequent messages to the library social media site.

By posting content, the user agrees to indemnify the Pulaski Public Library and its officers and employees from and against all liabilities, judgments, damages and costs (including attorney's fees) incurred by any of them which arise out of or are related to the posted content. Forums and messaging may not be used for commercial purposes or for organized political activity.

If any user does not agree to these terms, they are not to use the service, as violation of the terms can lead to legal liability. The library reserves the right to deny or remove and comments, tags, and/or images that violate the law, the rights of any third party or library policies.